

2017

{Oct. 17 ~ Dec. 17}

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## Invest Search

### Mission Statement:

Assisting investors in FINANCIAL PLANNING, helping them in WEALTH CREATION thereby giving them COMPLETE FINANCIAL FREEDOM.

## Investor Times

Dear Readers,

The Question which is bothering in mind of Investors is **"should I enter the market now or wait for correction?"**

Many of us are postponing their decision to enter the markets due to: effects of US elections, demonetisation, drop in GDP figures, GST impact and who knows the coming state elections??

A recent report of Morgan Stanley have analysed the data of the past 22 years, a total of 5,500 trading days since 1995. There are the best 100 days which have accounted for 600% return out of the 900% return in those 5,500 days. And then there are the worst 100 days which, if one could have avoided, one could have earned a whopping 1,400% return.

**The Simple solution is as follows:**

- **Your investment decisions should be driven by a financial goal.**
- **Instead of Timing the market Entry , Let your Investments be more Time in Market**

So if you are still wondering if it's the "right time" to get into the markets at 33,000 levels, I cannot give you any predictions on that. And I wonder if anyone can. However, what I can tell you is that, it may be wise for you to start entering Stock Markets at different Levels.

## ADITYA BIRLA SUN LIFE EQUITY FUND REGULAR PLAN -GROWTH

### SWP PERFORMANCE REPORT

SWP Amount (Monthly)	SWP Start Date	SWP End Date
1000000	01/10/2013	01/09/2017

### PERFORMANCE SUMMERY

Amount Invested	Monthly Withdrawal	Total Withdrawal	Remaining Fund Value	Total Portfolio Value	CAGR (%)
10,00,000.00	8,333.00	3,91,651.00	21,19,877.44	25,11,528.44	29.99

Date	NAV	Units	Monthly Withdrawal	Total Withdrawal	Remaining Fund Value	Portfolio Value
01-10-2013	255.6800	3,911.14	-1,000,000.00	0.00	999,999.99	999,999.99
01-11-2013	281.3600	3,881.52	8,333.00	8,333.00	1,092,105.03	1,100,438.03
02-12-2013	285.3700	3,852.32	8,333.00	16,666.00	1,099,336.93	1,116,002.93
01-01-2014	296.8400	3,824.25	8,333.00	24,999.00	1,135,190.04	1,160,189.04
03-02-2014	282.3300	3,794.73	8,333.00	33,332.00	1,071,367.19	1,104,699.19
03-03-2014	291.7900	3,766.18	8,333.00	41,665.00	1,098,932.38	1,140,597.38
01-04-2014	320.6200	3,740.19	8,333.00	49,998.00	1,199,178.21	1,249,176.21
02-05-2014	329.2100	3,714.87	8,333.00	58,331.00	1,222,973.41	1,281,304.41
02-06-2014	388.1200	3,693.40	8,333.00	66,664.00	1,433,483.57	1,500,147.57
01-07-2014	417.2700	3,673.43	8,333.00	74,997.00	1,532,813.26	1,607,810.26
01-08-2014	407.7200	3,652.99	8,333.00	83,330.00	1,489,399.00	1,572,729.00
01-09-2014	426.6700	3,633.46	8,333.00	91,663.00	1,550,290.26	1,641,953.26
01-10-2014	424.2800	3,613.82	8,333.00	99,996.00	1,533,273.29	1,633,269.29
03-11-2014	446.6600	3,595.17	8,333.00	108,329.00	1,605,817.69	1,714,146.69
01-12-2014	462.9800	3,577.17	8,333.00	116,662.00	1,656,157.84	1,772,819.84
01-01-2015	463.5500	3,559.19	8,333.00	124,995.00	1,649,863.82	1,774,858.82
02-02-2015	492.6800	3,542.28	8,333.00	133,328.00	1,745,210.12	1,878,538.12
02-03-2015	501.7200	3,525.67	8,333.00	141,661.00	1,768,899.30	1,910,560.30
01-04-2015	491.3000	3,508.71	8,333.00	149,994.00	1,723,828.83	1,873,822.83

## Investor Times, A quarterly issue from INVEST SEARCH

04-05-2015	477.5600	3,491.26	8,333.00	158,327.00	1,667,286.17	1,825,613.17
01-06-2015	480.8900	3,473.93	8,333.00	166,660.00	1,670,579.06	1,837,239.06
01-07-2015	480.8900	3,456.60	8,333.00	174,993.00	1,662,246.06	1,837,239.06
03-08-2015	504.5900	3,440.09	8,333.00	183,326.00	1,735,834.56	1,919,160.56
01-09-2015	468.2000	3,422.29	8,333.00	191,659.00	1,602,316.74	1,793,975.74
01-10-2015	478.6300	3,404.88	8,333.00	199,992.00	1,629,678.24	1,829,670.24
02-11-2015	484.4400	3,387.68	8,333.00	208,325.00	1,641,127.60	1,849,452.60
01-12-2015	475.6800	3,370.16	8,333.00	216,658.00	1,603,118.52	1,819,776.52
01-01-2016	477.4600	3,352.71	8,333.00	224,991.00	1,600,784.39	1,825,775.39
01-02-2016	450.5700	3,334.21	8,333.00	233,324.00	1,502,297.03	1,735,621.03
01-03-2016	427.0500	3,314.70	8,333.00	241,657.00	1,415,543.32	1,657,200.32
01-04-2016	463.8100	3,296.74	8,333.00	249,990.00	1,529,058.75	1,779,048.75
02-05-2016	481.0200	3,279.41	8,333.00	258,323.00	1,577,462.57	1,835,785.57
01-06-2016	492.7100	3,262.50	8,333.00	266,656.00	1,607,465.88	1,874,121.88
01-07-2016	511.3700	3,246.20	8,333.00	274,989.00	1,660,011.13	1,935,000.13
01-08-2016	545.9900	3,230.94	8,333.00	283,322.00	1,764,061.69	2,047,383.69
01-09-2016	570.1600	3,216.33	8,333.00	291,655.00	1,833,820.55	2,125,475.55
03-10-2016	595.2500	3,202.33	8,333.00	299,988.00	1,906,185.15	2,206,173.15
01-11-2016	599.8900	3,188.44	8,333.00	308,321.00	1,912,710.93	2,221,031.93
01-12-2016	558.8600	3,173.53	8,333.00	316,654.00	1,773,556.41	2,090,210.41
02-01-2017	551.9800	3,158.43	8,333.00	324,987.00	1,743,389.53	2,068,376.53
01-02-2017	596.6100	3,144.46	8,333.00	333,320.00	1,876,017.24	2,209,337.24
01-03-2017	608.9800	3,130.78	8,333.00	341,653.00	1,906,581.25	2,248,234.25
03-04-2017	627.8000	3,117.50	8,333.00	349,986.00	1,957,169.51	2,307,155.51
02-05-2017	640.0800	3,104.49	8,333.00	358,319.00	1,987,119.46	2,345,438.46
01-06-2017	649.7000	3,091.66	8,333.00	366,652.00	2,008,651.63	2,375,303.63
03-07-2017	660.4400	3,079.04	8,333.00	374,985.00	2,033,523.09	2,408,508.09
01-08-2017	688.4700	3,066.94	8,333.00	383,318.00	2,111,495.63	2,494,813.63
01-09-2017	693.9200	3,054.93	8,333.00	391,651.00	2,119,877.44	2,511,528.44

### OUR VIEW:

1) Suitable for Investors looking for continuous flow of Income

2) After 1 year - withdrawal from scheme becomes tax free

3) Ideal Time Horizon- 5 years plus

## ***EQUITY SAVINGS FUND***

Equity savings funds are a new variant in the equity mutual fund basket. Exposure to equity, a part of which is hedged, and then some debt, and you have this new fund category



### **Recommended Equity savings fund- short term Goal - 2-3 years**

Sr. No.	Scheme Name	Launch Date	AUM (cr)	1 Year	3 years (p.a.)	5 years (p.a.)	Since Inception
1	Reliance Equity Savings Fund	May-15	921	12.20%			9.20%
2	Aditya Birla Sunlife Equity Savings	Nov-14	770	9.90%			9.90%
3	ICICI Prudential Equity Income Fund	Dec-14	2369	8.20%			8.40%
4	L&T Equity Savings Fund	Dec-11	81	8.30%	8.70%	9.50%	9.00%

### **Our View:**

- Suitable for Conservative Investors, better option v/s Bank FD
- Tax efficient as after one year becomes tax free
- Ideal Time Horizon- 2-3 years

## **BOOK POST**

Regards,

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